Focused Outdoor Promotions

Level II Packages

Level II Gold	Level II Silver	Level II Bronze
\$5,000	\$2,500	\$1,000
Logo Exposure	Logo Exposure	Logo Exposure
Dennis Foster boat wrap and tow vehicle used to compete in the 7 tournaments of the Northern Oahe Walleye Series and other public appearances upon request		
Focus Outdoors TV show vehicles and ATVs		
Trade-show appearances and pro-staff management		
Corporate hunting and/or fishing outings		
Product Exposure	Product Exposure	Product Exposure
Featured Product use and mentions on Focus Outdoors TV programming, EyeTime Promotions website and published articles	Product use and mentions on Focus Outdoors TV programming, EyeTime Promotions website and published articles	Product use and mentions on Focus Outdoors TV programming, EyeTime Promotions website and published articles
Use by Dennis Foster during Northern Oahe Walleye Series tournament competition	Use by Dennis Foster during Northern Oahe Walleye Series tournament competition	Use by Dennis Foster during Northern Oahe Walleye Series tournament competition
Use of product and direct personal promotion to the numerous guests of Dakota Pheasant Guide	Use of product and direct personal promotion to the numerous guests of Dakota Pheasant Guide	Use of product and direct personal promotion to the numerous guests of Dakota Pheasant Guide
New Product Development	New Product Development	New Product Development
Product development, testing, evaluation and consultation, including the crafting of press releases for new product	Product development, testing, evaluation and consultation, including the crafting of press releases for new product	
Social Media Posting (Facebook, Instagram, YouTube and/or Twitter)	Social Media Posting (Facebook, Instagram, YouTube and/or Twitter)	Social Media Posting (Facebook, Instagram, YouTube and/or Twitter)
1 image post/week	1 image post/week	1 image post/month
Up to 6 video posts/year - 3 can be product giveaways, discounts or other incentives	Up to 3 video posts/year - 1 can be product giveaway, discount or other incentive	1 video posts/year - can be product giveaway, discount or other incentive
All photos and videos provided can be used for TV and print as well	All photos and videos provided can be used for TV and print as well	All photos and videos provided can be used for TV and print as well
Networking Opportunities	Networking Opportunities	Networking Opportunities
Extensive	Extensive	Extensive
Outdoor Forum Magazine Ads	Outdoor Forum Magazine Ads	Outdoor Forum Magazine Ads
Discounted rates available	Discounted rates available	Discounted rates available
Website Development	Website Development	Website Development
Discounted rates available	Discounted rates available	Discounted rates available